

**2010 BOARD OF DIRECTORS**

**EXECUTIVE COMMITTEE**  
Pete Turpel, Chairman  
Phone On-Hold Marketing  
Systems

Jill Lederer, President/CEO  
Greater Conejo Valley  
Chamber of Commerce

Phillip A. Koonce, Chairman-Elect  
Sun Country Mortgage

Madeline Hess, Chairman-  
Emeritus

Kristen Davis, Treasurer  
Amgen

Tammie Helmuth, Secretary  
Conejo Awards

John LaRocca  
Sage Bankcard

Rick Lemmo  
Caruso Affiliated

**DIRECTORS**

Mark Boos Benhard  
MBB Communications

Rodd Feingold  
Troop Business Services

Dave Friedl  
CR Print

Betsy Friedman  
NAI Capital, Inc.

Leonard Greenlee  
Baxter Healthcare

Mary Guy  
First California Bank

Steven Guzzo  
Ventura County Star

Mark Hagelberg  
Four Seasons Hotel Westlake /  
Calif. Health & Longevity Inst.

Peggy Hinz  
Anthem Blue Cross/WellPoint

Gregory Kaapuni  
Attorney at Law

Thomas Konjoyan  
Oaks Christian School

Matthew Midura  
Pepperdine University

Susan Murata  
Silverstar Automotive Group

Jacqueline Pick  
Doctor of Chiropractic

Angel Robertson  
Dallas Capital

Marcia Sutton  
Dole Food Company, Inc.

Greg Taylor  
Ogilvy Hill Insurance

Ryan VanOmmeren  
California Lutheran University

Garv L. Wartik



October 5, 2010

**Congratulations on the 10<sup>th</sup> Anniversary of Society Social Calendar! What an amazing milestone for this beautiful oasis of a magazine that feels as if it has been with us forever.**

Every page of Society over the years has been filled with artwork, friendship and the spotlighting of our community as it becomes ever more dynamic and involved. From the beloved Pets and their People to the amazing photography showing us all in black-tie, from the weddings and golf tournaments to stories about our international celebrities who call the Greater Conejo Valley home, Society Social Calendar is a valentine from it's founder Holly Mitchell to our community.

It should not be overlooked that Society is also a successful business filled with advertising showing our local businesses at their most elegant and vibrant. The ads are every bit as engaging as Society's journalism and pictures and if the number of requests at the Chamber is any indication, Society's distribution is in high demand.

On behalf of the 30-member Board of Directors, 9-member staff and the 1400 members of the Greater Conejo Valley Chamber, I extend our admiration and respect for creating a vital and living enterprise that has become an enduring part of our community's interaction with each other.

Sincerely,

*Jill Lederer*

Jill Lederer, MBA, President/CEO  
Greater Conejo Valley Chamber of Commerce

600 HAMPSHIRE ROAD, SUITE 200 □ WESTLAKE VILLAGE, CA 91361  
TEL: 805.370.0035 FAX: 805.370.1083

**CHAIRMAN'S CLUB**  
Amgen □ Anthem Blue Cross □ Caruso Affiliated □  
Beneflex □ Ben-E-Lect Montecito Bank & Trust □ Regal