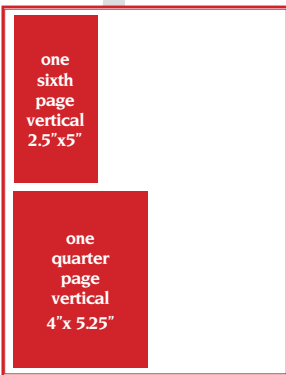
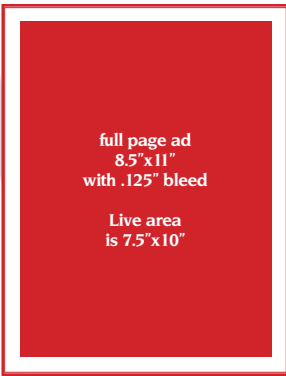


Society

Social Calendar

Advertising Specs & Digital Requirements



DEADLINE FOR CAMERA READY ARTWORK:

<u>For the Month of</u>	<u>Due Date</u>	<u>For the Month of</u>	<u>Due Date</u>
January / February	December 1st	July / August	June 1st
March / April	February 2nd	September / October	August 3rd
May / June	April 1st	November / December	October 1st

All ads are subject to publisher's approval. Position requests cannot be guaranteed. When artwork changes are not received before the deadline, publisher has the right to repeat artwork run in previous issue. Ads created by Society Social Calendar cannot be reproduced without permission.

CALL FOR RATES — 805.750.2730

COVERS (INSIDE FRONT, INSIDE BACK & BACK)

Final trim size: 8.5" wide x 11" high; .125" bleed; Live area: 7.5" x 10"

FULL PAGE

Final trim size: 8.5" wide x 11" high; .125" bleed; Live area: 7.5" x 10"

HALF PAGE

Final trim size: 8" wide x 4.5" high or 5" wide x 7" high

ONE-THIRD PAGE

Final trim size: 5" wide x 5" high or 2.625" wide x 10.25" high

ONE-QUARTER PAGE

Final trim size: 4" wide x 5.725" high

ONE-SIXTH PAGE

Final trim size: 2.625" wide x 5" high

www.societysocialcalendar.com

For advertising information,
please call 818.991.1608 or 805.750.2730
or email: info@societysocialcalendar.com



SUBMISSION REQUIREMENTS

All artwork must be provided to EXACT SIZE in a digital format as CMYK high resolution (300 dpi) files from the following applications: Photoshop, Illustrator or PDF format. DO NOT INCLUDE BLEED OR CROP MARKS ON ADS SMALLER THAN FULL PAGE. Artwork provided on CD should include a printed copy. CD's will not be returned. Artwork can be sent via email if file size allows.

Files should be sent to Debi@blackstargraphics.com

AD DESIGN & PRODUCTION:

Our excellent graphic arts team is available to create your advertisement at reasonable rates. Please call 805.529.6922 for assistance.

DISTRIBUTION: Society Social Calendar is distributed from Woodland Hills throughout Ventura County including Malibu and Moorpark/Simi Valley. In addition we offer a Digital Edition where readers are guided to your website by simply clicking on your advertisement.

